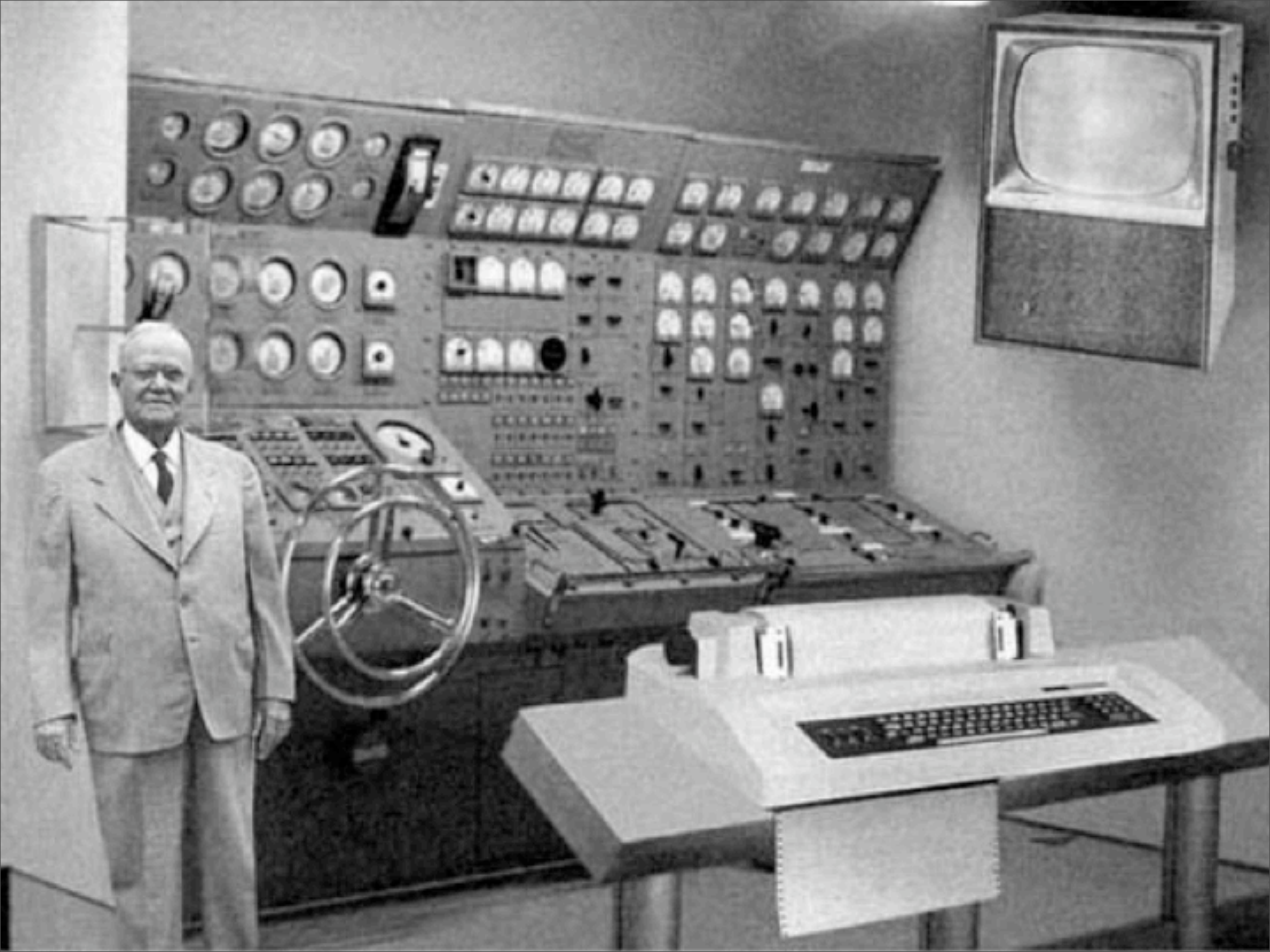


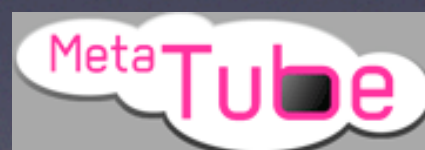
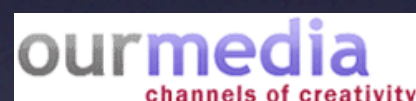
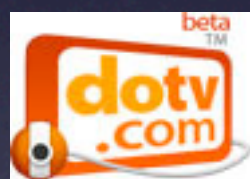
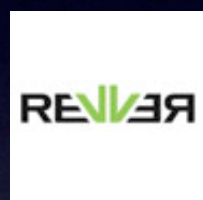
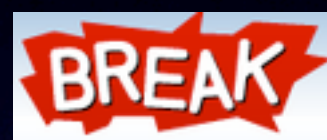
The Internet as Public Media Library

Jack Brighton
director of internet development
WILL Public Media
jackb@uiuc.edu

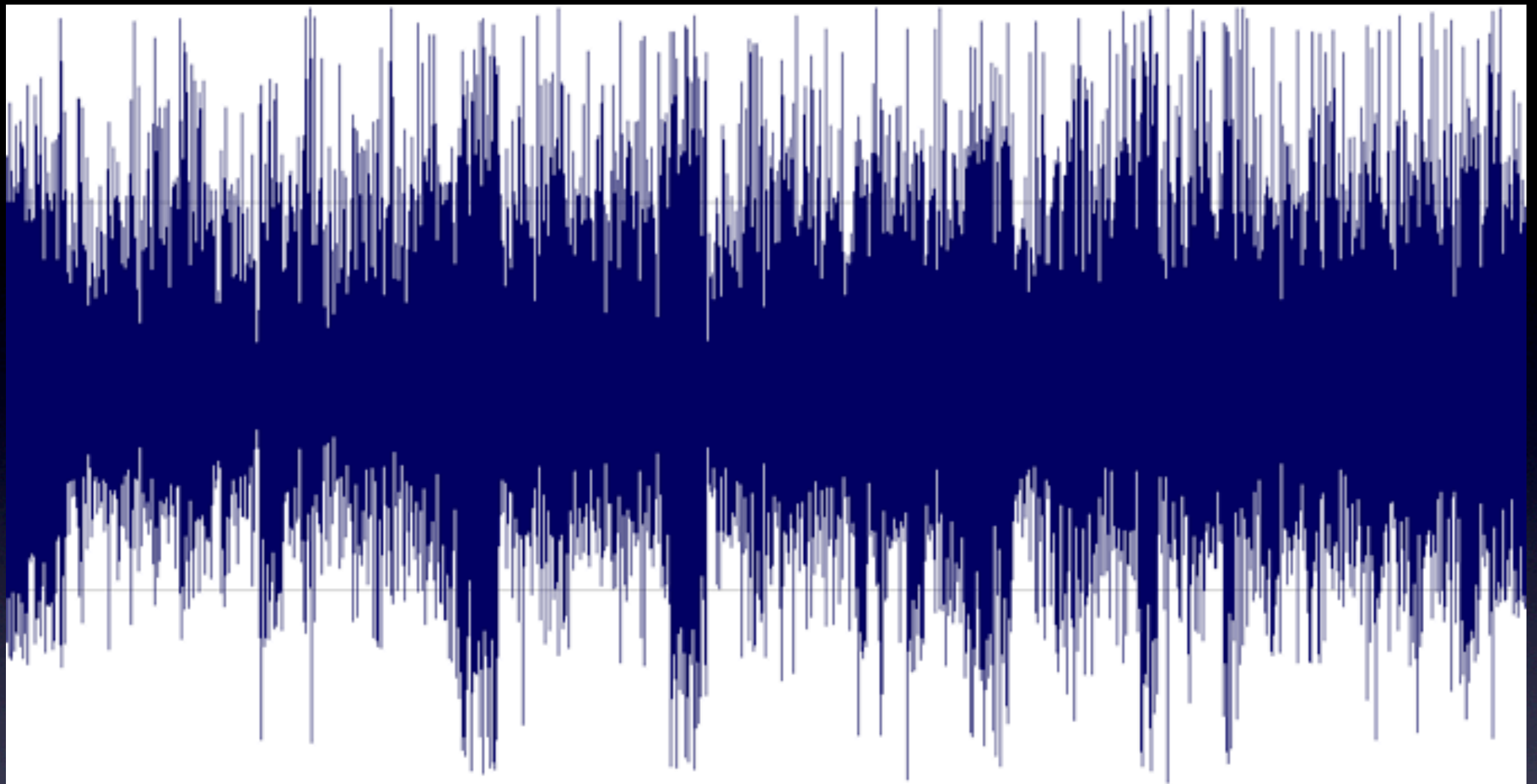


WILLAM-FM-TV









**WILL Radio Interview with John Brady Kiesling, former U.S. diplomat, on
“The War In Iraq: U.S. Foreign Policy And The Crisis Of International
Legitimacy,” Focus 580, September 29, 2005**

Descriptive Metadata

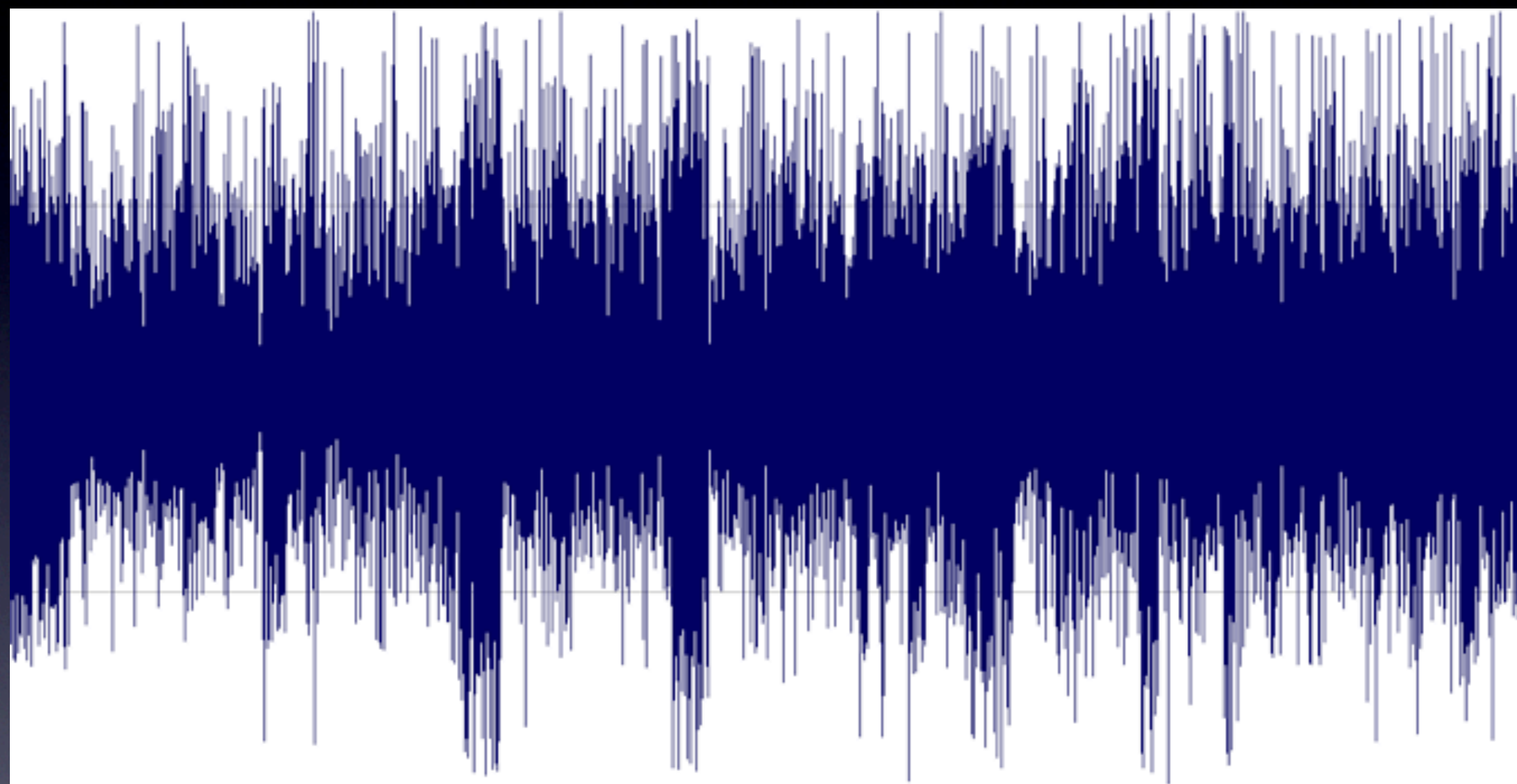
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- **description:** Interview with John Brady Kiesling, former U.S. diplomat
- **genre:** politics, United States, Iraq, foreign policy, war
- **date of broadcast:** September 29, 2005
- etc

Administrative Metadata

- creator: WILL Radio
- publisher: WILL Public Media
- copyright holder: University of Illinois
- rights summary: may be repurposed for non-commercial and educational purposes with attribution to WILL

Technical Metadata

- format: broadcast wav file
- sampling rate: 44.1 kHz
- bit depth: 16 bit
- tracks: mono
- file size: 248,673,242 bites
- location: Enco DAD cut #36465



Same thing as a podcast feed

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  <language>en-us</language>
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Same thing as a PBCore record



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If you don't know
what you have
you don't really have it

Digital is harder than analog

(e.g. What does IMG_3868.JPG actually mean?)

WILL's Prairie Fire Archive Project

- 15 years on the air
- Tape formats: 3/4", Beta SP, DVC Pro
- Digitized and cataloged by Episode and Segment
- 348 digital video master files
- Total filespace: 1.5 Terabytes
- Searchable streaming archives on the web
- Content and Metadata preserved

AM

FM

TV

Support WILL



Prairie Fire on WILL-TV

Join host Allison Davis Wood for the 2007 season of Prairie Fire at 7:30 p.m. Thursdays.

To order video copies of the programs, please get the airdate and the episode number of the program and call (217) 333-1070 or (800) 528-7980.



Telling Illinois stories for 15 years

WILL-TV 



Program info & archives

Scary Prairie Fire

Air date: Thursday, October 31, 1996
Episode number: 537



This is our special hour-long Halloween edition featuring some totally chilling true stories...at least we think they might be true. It's fun to imagine they are anyway!

 [Video archive of this episode](#)

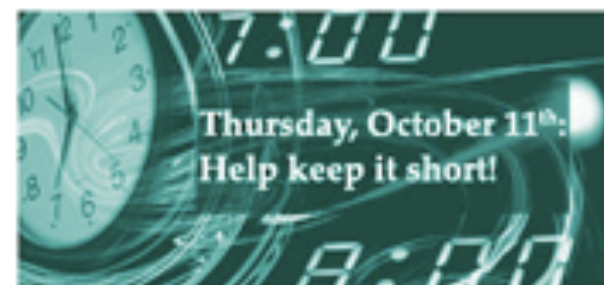
Segment details, archives, and Producer's Blog:

- [Robert Allerton House in Monticello: The Woman in White](#)
- [Mary Roff, The Watseka Wonder: An Inspiration for the Exorcist?](#)
- [Central Illinois Ghost Research Society: Hunting Haunted Gathering Places](#)
- [Voorhies Castle](#)

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When will you be re-airing SCARY PRAIRIE FIRE #537?

Posted by josh on 10/07 at 08:12 PM



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- [Environment](#)

What is PBCore for?

- Exchange of detailed metadata among systems, producers, and collections
- Exposure of media essence (as desired)
- Puts the focus on cataloging our stuff

If we produce PBCore records for our content we can:

- Make discreet media collections look like one collection
- Cross-walk our PBCore records to other metadata standards (OAI-PMH, MPEG7, ETC)
- Connect our content to deep knowledge resources in related domains, technically and semantically



Digital Media Ecology

“Consider the best ideas and traditions that librarianship and archival practice have to offer, then treat them as minimum standards.”

Rick Prelinger, Association of Moving Image Archivists

Action Items:

Catalog Now!

PBCore Resources

www.pbcore.org

PBCore Cataloging Tools

http://www.pbcore.org/PBCore/PBCore_Tools.html#tools

PBCore XML Schema Definition

<http://www.pbcore.org/PBCore/PBCoreXMLSchema.html>

PBCore mappings to other metadata standards

http://www.pbcore.org/PBCore/PBCore_Mappings.html

Other PBCore Resources

- Examples of actual use
- Example XML records
- Training session archives
- PBCore User Community listserv

New Skills Needed:

- Item-level cataloging
- Metadata standards
- Digital media formats and standards
- Systems and systems integration
- Data transformation (XML, SQL)
- Web standards (XHTML, CSS, JavaScript)
- “IP IT”

“The opportunity before all of us is living up to the dream of the Library of Alexandria and then taking it a step further: Universal access to all knowledge. Interestingly, it is now technically doable.”

Brewster Kahle, founder of the Internet Archive

Lyndon B. Johnson

Remarks Upon Signing the Public Broadcasting Act of 1967
November 7th, 1967

“I believe the time has come to enlist the computer and the satellite, as well as television and radio, and to enlist them in the cause of education.”



The Internet as Public Media Library

Jack Brighton
director of internet development
WILL Public Media
jackb@uiuc.edu