Metadata Working Group User Requirements Committee
Use Case

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USE CASE NAME: APT Search Case #2 – Programs by Topic or Genre

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DESCRIPTION: APT is a public television program distributor. This case focuses on what a user from a PTV station's programming department would do if they did not know the title of a specific program distributed by APT, but were interested in finding data about programs on a particular topic. This search would provide multiple possible programs under topic groupings so station could decide about ordering one or more to air on their station.

USE CASE PRIORITY, IF KNOWN: undetermined

ACTORS: Public TV station programmer (Subscriber or non-subscriber can view the same data)

BASIC COURSE OF EVENTS: Queries to the Database via APT Website. Searching for programs for use on the station's air. Search by Topic and/or by keyword. Searching for titles and subjects to match particular need of station's. Might search for programming around specific events or holidays; around topics (religion, animals, boats, etc.) or by specific people or characters (Bob Hope, "the Cowardly Lion," or other similar keywords).   Expected order of information retrieved would otherwise be similar to Case #1: Title, Distributor, Length, Rights, Cost to the station, NOLA code (for use with scheduling data from PBS), Description, Rating, Flag Information (for violence, language or other items of concern to some viewers), Availability of ancillary materials, Availability of promotional materials.

ALTERNATIVES/EXCEPTIONS: Search via key word if specific character or topic entered does not match the database.

ASSUMPTIONS: This user does not know the title of the program being searched for, or is looking for multiple entries around a theme.

PRE-CONDITIONS: User must have an Internet connection and Web browser.
 (Conditions which must be met before the use case can begin.)

POST-CONDITIONS: Program information found. The user may contact APT by phone or email if they are not a subscriber to APT programming. User would be able to schedule a recording of the program quickly, if the station was already a subscriber to APT. User can obtain satellite schedule information from PBS Express (or future systems) by learning the NOLA code (or future system Program ID) from the APT data.