

Metadata Working Group User Requirements Committee Use Case

====

USE CASE NAME: APT Search Case #1 – Programs by Title

USE CASE AUTHOR: Bea Morse, PBS

DATE: August 8, 2002

DESCRIPTION: APT is a public television program distributor. This case focuses on what a user from a PTV station's programming department would do if they knew, or thought they knew, of a specific program distributed by APT and needed more information in order to air it on their station.

USE CASE PRIORITY, IF KNOWN: undetermined

ACTORS: Public TV station programmer (Subscriber or non-subscriber can view the same data)

BASIC COURSE OF EVENTS: Queries to the Database via APT Website. Searching for programs for use on the station's air. Search by specific program title already known. Searching for additional information beyond the title. Expected order of information retrieved: Distributor, Length, Rights, Cost to the station, NOLA code (for use with scheduling data from PBS), Description, Rating, Flag Information (for violence, language or other items of concern to some viewers), Availability of ancillary materials, Availability of promotional materials.

ALTERNATIVES/EXCEPTIONS: Search via key word if Title entered does not match the database. Might search by genre, topic or category, if specific program cannot be found (see Case #2 for details).

ASSUMPTIONS: This user knows the title of the program being searched for and can find the detailed information quickly.

PRE-CONDITIONS: User must have an Internet connection and Web browser. The programming inventory of the APT subscription services must be entered in the database with the relevant information able to be searched. At present, the APT database supports the level of information described in this case for most of the APT program inventory.

POST-CONDITIONS: Program information found. The user may contact APT by phone or email if they are not a subscriber to APT programming. User would be

able to schedule a recording of the program quickly, if the station was already a subscriber to APT. User can obtain satellite schedule information from PBS Express (or future systems) by learning the NOLA code (or future system Program ID) from the APT data.