## Task Team C - Sustainability

Judy Brown, SCORM Rob Holt, NPR Online Dave Johnston, PBS Online Ann Lootens, WGBH Chuck McConnell, NETA/OSBE\* Art Zygielbaum, NET

(Advisor: Thom Shepard, WGBH).

## Objective:

Develop a plan for "sustainability" for the PBMD, addressing such questions as:

- What is the expected lifespan for such an instrument, overall?
  - Will the information distilled from PBCore records, or translated via PBCore be the same information we need in 5 or 10 or 20 years?
  - What changes in the environment might cause it to change? New business models? New delivery platforms?
- In what form(s) would the instrument need to be expressed and held, in order to be useful?
  - As one or more ISO 11179 application profile(s) available on the web?
  - Saved in one or more online registries? Our own or someone else's?
  - Offered within templates (sample GUIs) for various users?
  - o Offered with XML DTDs for each element?
  - With maps to other standards offered online? (Or maps to data tables in various PB software? Useful?)
- What activities might be required to maintain the instrument so that it fulfills its intended purpose during its useful lifespan?
  - Judging by similar standards, how frequently might it need to be updated?
  - What is involved in an update? (Meetings, conference calls, tests, etc.?)
  - What is involved in creating the AP, templates, XML DTDs, maps to other standards, etc.?
  - Do we need to work with non-PB folks in a collaborative way?
  - Are there costs to users, including other entities, vendors, stations, etc. every time it's updated?

- What might these maintenance activities cost in financial, personnel or other terms? Are there ways to mitigate these costs with service bureaus, or online tools?
- Which individuals or organizations (new or existing) would need to be permanently involved in the maintenance process – to what degree and in what roles?
- What kind and degree of commitment to sustainability must be signaled, and by whom, before we continue development of the PBMD?

Recommended Activities:

Review other standards efforts and how they are presented online, recommend <a href="http://www.vraweb.org/vracore3.htm">http://www.vraweb.org/vracore3.htm</a>, <a href="http://www.imsglobal.org/metadata/index.cfm">http://www.vraweb.org/vracore3.htm</a>, <a href="http://www.imsglobal.org/metadata/index.cfm">http://www.vraweb.org/vracore3.htm</a>, <a href="http://www.imsglobal.org/metadata/index.cfm">http://www.vraweb.org/vracore3.htm</a>, <a href="http://www.imsglobal.org/metadata/index.cfm">http://www.imsglobal.org/metadata/index.cfm</a>.

See ISO rules for a metadata application profile at: <u>http://www.diffuse.org/meta.html#ISO11179</u>. (Dictionary team already using this format.)

See SCHEMAS registry at <a href="http://www.schemas-forum.org/registry/">http://www.schemas-forum.org/registry/</a>.

See SMPTE's metadata registry site at http://www.smpte-ra.org/mdd/.

See sample templates for creating Dublin Core metadata records at <u>http://dublincore.org/tools/</u>.

See sample Dublin Core Application Profiles at <a href="http://www.ukoln.ac.uk/metadata/dcassist/">http://www.ukoln.ac.uk/metadata/dcassist/</a>.