

*Agenda*  
PUBLIC BROADCASTING METADATA MODEL PROJECT  
**Working Group Meeting**  
April 24-25, 2002  
Key Bridge Marriott - Arlington, VA

WEDNESDAY, APRIL 24

- 8:00-9:00                      *Continental breakfast*
- 9:00-9:15                      Welcome & Introductions; Review Agenda  
*A welcome from the host, followed by brief individual introductions and a review of the agenda for both days.*
- 9:15-9:45                      The Public Broadcasting Metadata Model Project  
*Alison White of CPB and Amy Rantanen of WGBH talk about the momentum behind this project, the purpose of this meeting, and the roles of the Working Group and Project Advisors.*
- 9:45-10:30                      A Metadata Overview  
*Thom Shepard provides a metadata orientation, drawing in part on the experience of WGBH, and invites comments and questions.*
- 10:30-11:00                      Break
- 11:00-11:30                      Key Metadata Issues & Questions  
*What are the most significant challenges that public broadcasters face as they work with metadata or anticipate the development of a common metadata standard?*
- 11:30-12:30                      Responses & Indicators  
*General discussion of the challenges that have been identified, and the identification of indicators of success for a public broadcasting metadata model.*
- 12:30-1:30                      Lunch
- 1:30-2:45                      P.B. Metadata Models: Status, Application & Feedback  
*Several public broadcasting presenters describe their metadata models and invite questions and comments concerning their utility and likely acceptance.*
- 2:45-3:15                      Break

- 3:15-4:30 P.B. Metadata Models (Part II)  
*Further presentation and discussion regarding how various public broadcasting metadata models work, with Q&A.*
- 4:30-5:00 Wrap-up & Orientation to Day Two
- 6:00 *Convene in the hotel lobby for transportation to Clyde's*

THURSDAY, APRIL 25

- 8:00-9:00 *Continental breakfast*
- 9:00-9:45 Review & Comment  
*A review of the key metadata issues and questions identified the previous day – and how they look now in light of the public broadcasting metadata models that have been presented.*
- 9:45-10:00 Charge to the Breakout Groups  
*Specific assignments that ask each group to propose how to move toward a common metadata model, given the practical needs and requirements.*
- 10:00-12:00 Breakout Groups Convene  
*Groups will be pre-assigned, with moderators designated in advance.*
- 12:00-1:00 Reports from the Breakout Groups  
*Three reports of up to 20 minutes each.*
- 1:00-2:00 Lunch
- 2:00-3:15 Process, Product & Timetable  
*Where do we want to go from here? What work needs to be done to get there? What contributions can the Working Group and Project Advisors make toward getting that work done? How should we stay in touch? When should we meet again?*
- 3:15-3:30 Closing Comments & Next Steps